

May 16-18, 2022

Ramkota Hotel & Conference Center
800 N. Poplar St., Casper, WY 82601



NONPROFIT CONFERENCE

Monday MAY 16

4:30-6:00pm

Registration open & vendor set up

5:30pm

Endowment Dinner at Occasions by Cory (303 S. Wolcott St.) *INVITATION ONLY*

Keynote Address: Pamela Davidson, *A Board's Role in Gift Planning and Endowment Building*

Mason & Associates Address: Will Thorpe, *Do You Have a Plan for Successful Investing?*

Tuesday MAY 17

8:00am

Registration open

Breakfast (sponsored by the Community Foundation of Jackson Hole)

9:00am

Conference welcome and sponsor remarks (First Interstate Bank)

9:35-10:30am

Session 1

Grand Ballroom North	Grand Ballroom Central	Grand Ballroom South	Teton	Wyoming Theatre	Natrona	Gazebo
<i>Estate Planning with a Charitable Twist</i> Amy Sullivan	<i>Panel Discussion: Nonprofit Boards</i> Craig Showalter, Mary Greene & Ellen Winiarczyk	<i>Nonprofits 101</i> Samin Dadelahi & Jody Shields	<i>Successful Capital Campaigns</i> Alan Sherwood	<i>Finance and Accounting 101</i> Misty Gehle	<i>Wyoming AmeriCorps</i> Allison Maluchnik	

10:30-10:50am

Networking & vendor break (sponsored by the Tate Foundation)

10:50-11:45am

Session 2

<i>The Creative Workplace is a Healthy Workplace</i> Julie Elledge	<i>Cues and Clues</i> Pamela Davidson & Craig Showalter	<i>Board Governance 101</i> Anne Ruble	<i>CyberPsychology</i> Laura Baker	<i>Data Management 101</i> Chelsee Kucera & Allison Renton	<i>Time for an Attorney?</i> Susan Stubson & Saige Smith	<i>Nonprofit Accounting & Financial Statements</i> Groom & Harkins
-----------------------------------------------------------------------	------------------------------------------------------------	-------------------------------------------	---------------------------------------	---------------------------------------------------------------	-------------------------------------------------------------	---------------------------------------------------------------------------

11:45-12:10am

Networking & vendor break (sponsored by the University of Wyoming Foundation)

12:10-1:15pm

Lunch (sponsored by First Interstate Bank)

Presentations: Cate Prize and Spirit of Philanthropy Award

Keynote Address: Julia Campbell, *Unleash Your Digital Storytelling*

1:15-1:35pm

Networking & vendor break

1:35-2:30pm

Session 3

<p>Grand Ballroom North</p> <p><i>Tell Your Stories Better with DIY Guerrilla Videos</i></p> <p>Alan O’Hashi</p>	<p>Grand Ballroom Central</p> <p><i>Making the Most of Donor Meetings</i></p> <p>Brett Befus</p>	<p>Grand Ballroom South</p> <p><i>Diversity, Equity & Inclusion 101</i></p> <p>Shelby Read</p>	<p>Teton</p> <p><i>Expanding Public Access within Community Outreach</i></p> <p>Carrie Edinger</p>	<p>Wyoming Theatre</p> <p><i>Fundraising and Communications 101</i></p> <p>Jerrica Becken & Kathleen Chick</p>	<p>Natrona</p> <p><i>Connecting People Through Service</i></p> <p>Wendy Luck</p>	<p>Gazebo</p> <p><i>Sessions for a Healthy Workplace</i></p> <p>Julie Elledge</p>
--------------------------------------------------------------------------------------------------------------------------------	----------------------------------------------------------------------------------------------------------------	------------------------------------------------------------------------------------------------------------------	------------------------------------------------------------------------------------------------------------------	----------------------------------------------------------------------------------------------------------------------------------	------------------------------------------------------------------------------------------------	-------------------------------------------------------------------------------------------------

2:30-2:50pm

Networking & vendor break (refreshments provided by Serve Wyoming)

2:50-4:20pm

Session 4

<p><i>Improv for Nonprofits</i></p> <p>Anne Mason</p>	<p><i>Panel Discussion: Personnel</i></p> <p>Sarah Carroll, Samin Dadelahi, & Brittany Ashby</p>	<p><i>Planned Giving sans Resources</i></p> <p>Pamela Davidson</p>	<p><i>Free & Pro Canva Basics: Upgrading Your Social Media Skills</i></p> <p>Heather Ross</p>	<p><i>Marketing Your Mission</i></p> <p>Julia Campbell</p>	<p><i>Change is my Favorite Flavor</i></p> <p>Kari Anderson</p>	<p><i>Wyoming 211</i></p>
--------------------------------------------------------------	-------------------------------------------------------------------------------------------------------------	---------------------------------------------------------------------------	----------------------------------------------------------------------------------------------------------	-------------------------------------------------------------------	------------------------------------------------------------------------	---------------------------

The Office Bar and Grill:
Social, Human and Animal Services

Racca’s Pizzeria:
Arts and Culture

Gruner Brothers Brewing:
Education

The Gaslight Social:
Youth and Recreation

Rib & Chop House:
Civic Engagement

Ashton Thomas Private Wealth:
WYWFs, invitation only

Wednesday MAY 18

8:00-9:30pm Breakfast (sponsored by Hilltop Bank)
WYCF Transition Announcement

9:30-9:40am *Networking & vendor break*

9:40-10:40am **Session 5**

Grand Ballroom North	Grand Ballroom Central	Grand Ballroom South	Teton	Wyoming Theatre	Natrona	Gazebo
<i>Hotseat Q&A</i> Kishshana Palmer	<i>Liberating Structures</i> Michelle Sullivan	<i>Grant Writing 101</i> Allison Renton	<i>Outside Fundraising Event</i> Tess Mittelstadt	<i>Advocacy</i> Bekah Smith, Alex Shannon & Marissa Carpio	<i>Embodying the Cause: Giving Your (Literal) Voice to What Matters</i> Daniel Galbreath	

10:40-11:00am *Networking & vendor break* (sponsored by the Tate Foundation)

11:00am-12:00pm **Session 6**

<i>Growth in a Time of Change</i> Shawn Reese	<i>Navigating Tough Conversations</i> Kate Hayes	<i>Responsibilities in Managing Donated Funds</i> Kristin Wilkerson & David King	<i>Not Another Virtual Event</i> Corrina Madrid	<i>The Art of Gratitude</i> Vickery Fales Hall & Sarah Chapman	<i>Service Learning 101</i> Melanie Dawson	<i>Appeal Writing</i> Jerrica Becken & Kathleen Chick
---------------------------------------------------------	------------------------------------------------------------	------------------------------------------------------------------------------------------------	-----------------------------------------------------------	------------------------------------------------------------------------------	------------------------------------------------------	---------------------------------------------------------------------

12:00-12:20pm *Networking & vendor break*

12:20-2:50pm Lunch & Conference Closing (sponsored by the Natrona Collective Health Trust)

Elevate Your Action by Knowing How the Brain Works, Dawn Lacko

Keynote Address: Kishshana Palmer, *Taking the Elevator to Action: The Critical Case for Living Well & Leading Well + How The Pandemic Has Changed The Way We Work*

Vendor bingo drawing